

Year ended 31 December 2021

# Chief Barker's report

I am delighted to present our 2021 Annual Report and Accounts.

When we look back at the past year, it's hard not to think of the ongoing pandemic and the huge impact it had on so many lives. The year 2021 was a devastating year for many of us, especially those who lost loved ones, coped with illness or lived with isolation. For disabled and disadvantaged children, it was a time when the right support was hard to come by, and many saw their physical and mental health go downhill.

For our charity it was an exceptionally challenging year. Our ability to fundraise was drastically reduced at a time when children needed our services more than ever. We had to review and make difficult decisions about how we raised money, how we were structured and how we delivered our programmes.

However, I am proud of how we adapted and delivered our support in tough times. Throughout the year we continued to support disadvantaged and disabled children via the provision of grants for equipment, wheelchairs and Sunshine Coaches. We also adapted our Variety Great Days Out programme to provide children with virtual experiences until it was possible to physically enjoy days out again.

Then, with the easing of lockdown restrictions in the summer and autumn of 2021, we were able to successfully market and hold a number of fundraising events, including our 29th annual Props lunch in London and the Legends of Industry event in Manchester. At the same time, building on our recovery plan from earlier in the year we focused on recruiting roles in our fundraising and marketing teams.

In 2021 we spent over £1.9m on the provision of 229 grants and gifts to disabled and disadvantaged children. In total we supported 18,438 children and young people to receive better care, to improve their mobility, independence and wellbeing, to facilitate access to educational experiences - and to better cope with the pressures of the pandemic.

I'd like to recognise the leadership and commitment, of our Chief Executive, Conrad Hollingsworth, who successfully led us through an extremely difficult pandemic period. I would further recognise the considerable contribution of our long serving Finance Director, Taina Teegan, who after 19 years left us in the latter part of the year for a new adventure. I would also like to recognise our North West Development Director Lyn Staunton for her consistent performance, and I would like to thank new members of our developing senior management team for their valued contribution.

I'm equally grateful to our previous Chief Barker, Dilly Kitchlew-Williamson, trustees and committee members who have unfailingly given their time and energy to guide the charity though the crisis using the best combination of experience and expertise.

Finally, I want to thank our staff, volunteers and supporters. In such a challenging year we couldn't have done it without their enormous effort and dedication. Looking ahead, I am confident that we can continue to grow and develop our services in 2022 and beyond - making sure children don't miss out on the experiences and connections that should be part of every childhood.

Tushar Prabhu

Tushar Prash

Senior Vice President 2021 and Chief Barker and Chair of Trustees 2022

### **TRUSTEES**

- Tushar Prabhu Chief Barker
- Stanley A Salter Secretary and Treasurer
- Professor Jonathan Shalit OBE Senior Vice-President
- Malcolm Brenner (retired 31 March 2022)
- Anthony Harris (retired 31 March 2022)
- Dilaram Kitchlew-Williamson
- Jason Lewis
- Tesula Mohindra (appointed 29 April 2021)
- Ronnie Nathan
- Guy Remond (appointed 28 September 2021)
- Neil Sinclair
- Pamela Sinclair (retired 31 March 2022)
- Ben Whittle (appointed 11 February 2022)

# **Chief Executive**

Conrad Hollingsworth

# **ADMINISTRATIVE INFORMATION**

# Secretary and registered office:

Stanley A Salter Variety House 93 Bayham Street London NW1 0AG

# Charity number:

209259 (England and Wales) SC038505 (Scotland)

### Company number:

509811 (England and Wales)

### Auditors:

Saffery Champness LLP 71 Queen Victoria Street London EC4V 4BE

# Bankers:

NatWest 2nd Floor, Argyll House 246 Regent Street London W1B 3PB

# Trustees' Annual Report for the year ended 31 December 2021

The Trustees submit their Annual Report and Financial Statements of Variety, the Children's Charity (Variety or the charity), a company limited by guarantee, for the year ended 31 December 2021. The Trustees' Annual Report includes the Directors' Report for the purposes of the Companies Act 2006.

### Structure, governance and management

The charity currently has 10 Trustees, who are elected every three years, with one third due for re-election each year. They convene at least four times each year. There is a supporting committee covering Audit, Finance and Risk which also convenes at least four times each year.

All Trustees give their time voluntarily and receive no benefits from the charity.

On appointment, Trustees sign a register of interests, which is renewed annually.

Trustees' induction and ongoing involvement includes visits to the activities delivered by the charity and presentations of Sunshine Coaches, wheelchairs and other equipment, engagement with beneficiaries, meetings with programme staff, senior staff, volunteers and stakeholders, including funders and corporate supporters.

The Trustees are responsible for governance, strategy, risk management, setting headline objectives and monitoring performance against these objectives. To this end, Trustees receive regular updates, including full reports on activities, targets, impact and financial information, including management accounts on a quarterly basis. Business plans and strategic plans are discussed, agreed, amended and revised by the Trustees at Board meetings.

To facilitate effective operations, the Chief Executive has delegated authority, within the terms of delegation approved by the Trustees, for the operational matters of the charity.

The Chief Executive reports on performance against the strategic and operational plans approved by the Board and meets with the Chair on a regular basis.

The Chief Executive has responsibility for recruitment and management of the Senior Management Team to ensure that programmes and values are delivered and upheld against plans and priorities agreed by the Board. The Senior Management Team has experience in charity communications and marketing, charity programmes, fundraising, finance, HR and operations and meets on a regular basis with the Chief Executive to discuss operations and strategy.

The Trustees and staff are supported in the business of the charity by a number of volunteers. There are 134 volunteers known as 'Barkers'. The Chair of Trustees, elected annually for a term of one year, is known as the Chief Barker. Each year, the Trustees elect a number of Barkers to a standing

committee (known as 'Crew') whose focus is on fundraising, the development of new events and furthering the mission of the charity.

#### The Trustees during the year were:

Malcolm Brenner, Anthony Harris, Dilaram Kitchlew-Williamson, Jason Lewis, Tesula Mohindra, Ronnie Nathan, Tushar Prabhu, Guy Remond, Stanley A Salter, Professor Jonathan Shalit OBE, Neil Sinclair, Pamela Sinclair.

### History

Variety was formed in the US in 1927 in Pittsburgh, inspired by an abandoned baby, Catherine Variety Sheridan, found in Sheridan's Theatre. After a press campaign to find her mother, a material need was recognised and the "Variety Club" was formed with the first meeting in a circus tent, hence the terminology of 'Tents' and 'Barkers'. The charity was created in the UK in 1949 following a dinner at The Savoy hosted by HRH, Prince Philip, the Duke of Edinburgh.

### **Employees and volunteers**

Variety currently employs 19 people (both full-time and parttime) in its offices across England and Scotland. The charity depends on the commitment and hard work of these staff, who are highly valued. Traditionally, Variety is a volunteerrun charity and relies heavily on volunteer involvement for the running of its many events, including fundraising events and Variety Great Days Out. The Trustees are enormously indebted to these volunteers for their continued support.

Volunteers assist us in a diverse range of roles and activities, at many levels, and throughout the UK. For example, volunteers serve on committees across England and Scotland, for the following aspects of the charity's activities:

- Events
- Fundraising
- Programmes
- Special projects

# Management remuneration policy

The Chief Executive is appointed by the Trustees. All other key management personnel are appointed by the Chief Executive. Appointments at this level take into account the following factors:

- The charity's ability to pay the wages of senior staff.
- The types of skills, experiences and competencies the charity needs from its senior staff and the scope of the role being recruited.
- The charity's objectives and the number and nature of senior staff needed to fulfil these.
- The impact of market rates on appointments.

## **Equal opportunities**

Variety is committed to the principle and practice of equal opportunities and aims to be an equal opportunities employer. Variety's employment policy aims to ensure that no job applicant or employee receives less favourable treatment on the grounds of age, disability, national origin, race, religion and sex or any other grounds which are unjustifiable in terms of equality of opportunity for all.

### Objectives and activities

The legal objects of the charity, as set out in the Memorandum of Association, the governing document of Variety, are as follows:

- To promote and provide for the care and upbringing of sick, disabled and disadvantaged children up to the age of nineteen within the United Kingdom.
- The advancement of education and the relief of financial need of children within the United Kingdom.
- To undertake, and to assist others to undertake, research into any illness or affliction affecting children which will advance knowledge and to publish the useful results of such research.
- The provision of facilities for recreation and other leisure time occupation for children in the interests of their social welfare with the object of improving the conditions of life for such children.

In setting our objectives and planning our activities, the trustees have given due regard to the Charity Commission's guidance on public benefit.

# Meeting our objectives through Variety's work

When statutory funding cannot adequately meet a child's needs, Variety steps in. Providing high quality, practical, bespoke equipment solutions, and educational experiences through memorable activities, remains Variety's fundamental objective.

We support children in four ways:

- Mobility our equipment grants fund customised wheelchairs and Sunshine Coaches for schools helping children travel safely, learn on the move and embrace a sense of freedom and discovery.
- Education our equipment and tech grants to youth clubs and young people's organisations encourage learning, develop skills and boost confidence and mental health.
- Experience we love creating memories through Variety Great Days Out – experiences that broaden horizons, offer positive role models, encourage social mobility – and are great fun.
- Health we equip children's hospitals, including our own Variety Children's Hospital, with the latest medical technology and life changing aids.

## Grant giving activities

In response to the Covid-19 pandemic, our priority in 2021 was to meet the immediate needs of children through providing grants to individuals. To meet this demand, we once again temporarily reduced our support for not-for-profit statutory and voluntary organisations (this did not include our Sunshine Coaches programme) such as schools, hospices, hospitals, youth clubs and community organisations with charitable, Community Interest Company (CIC) or other appropriate status.

Our grant giving programmes improve children and young people's mental and physical wellbeing, reduce loneliness and social isolation, enable independence and mobility, increase participation in sport, contribute to sustained improvements in health and physical development and more.

Applications for individual grants can be made by parents, carers, healthcare professionals or young people themselves. The child or young person for whom the grant application is being made must be 18 or under at the point at which the grant is approved, a permanent resident of the UK and have a recognised disability or long- term health condition. Eligibility for funding is then based on Variety's assessment of the family's financial situation, the frequency of use, the family's ability to cover maintenance costs, safe storage, and the availability of funding from other sources.

Each grant application is initially screened by our staff to ensure it falls within the charity's funding guidelines. It is then passed to a committee of volunteers for assessment which is conducted either by an in-person visit or over-the-phone. In order to process these grant applications quickly, phone assessments and approvals were undertaken by staff and volunteer support, with most grants approved and despatched within four weeks of application.

# Experiences

In addition to our grant-giving programmes, Variety also provides memorable and valuable childhood experiences through our Variety Great Days Out programme. The programme aims to improve wellbeing in children and young people by reducing social isolation and increasing participation in previously inaccessible experiences. We do this by removing barriers to opportunities, by building social skills and increasing confidence. In short, these trips out are of the kind that most children take for granted but which our beneficiaries may not otherwise have the chance to enjoy or participate in.

# The impact of our programmes

In 2021, we spent over £1.9m on the provision of 229 grants and gifts to disabled and disadvantaged children. In total we supported 18,438 children and young people to receive better care, to improve their mobility, independence and wellbeing, to facilitate their access to education and to better cope with the pressures of the ongoing pandemic.

### Equipment grants

Throughout the lockdown measures in 2021 Variety continued to provide tangible, practical support to make an immediate difference to the daily lives of disabled children at home. In the year Variety provided 66 grants for types of equipment relating to care, mobility, and wellbeing at an average of £2,650 each, totalling £174,874.

These grants comprised:

- 6 assistive devices enabling better care (such as sleep systems, bathing equipment and orthopaedic seating)
- · 10 items of play and sports equipment
- 19 items of sensory equipment
- 6 assistive devices enabling mobility (including car seats and walking frames)
- 25 other items (including assistive technology and IT equipment items)

#### Ben's story

Ben, from Hampshire, is a very lively 12-year-old who likes to be busy at all times. He loves music, dancing and interaction with others.

Ben was born with a brain malformation called polymicrogyria which has caused him to have severe learning disabilities, visual impairment and other problems, including severe sleep issues – he hasn't slept well since birth. This has had a significant impact on his family's wellbeing.

Ben has zero danger awareness and moves around a lot in bed, and his family has had to explore different solutions for his sleep issues in line with his changing needs over the years

Following the advice of Ben's occupational therapist, the family acquired a fully enclosed 'safe space' bed, which would prevent him from reaching any walls. However, Ben is very much a sensory-seeker and this new enclosed bed provided the ideal environment for him to run around during the night and bounce off the walls in an effort to get more sensory stimulation. This behaviour would sometimes go on for hours during the night, causing the whole house to vibrate – and it only increased as Ben got older and bigger.

Clearly, a new option was needed. Mum Emma applied to Variety for funding for a new, more compact, low-sensory, multi-functional safe space bed. The bed was delivered at about the same time as the start of the first Covid-related lockdown.

For the first few nights, Ben was very unsettled in his new bed but he soon grew accustomed to it. As the bed is too low for him to stand up in, he now quickly settles himself to sleep. He quite often pulls the entrance zipper down when he gets into his bed as if to say: "leave me alone now!".

Lockdown was an awful time for the family as Ben's behaviour became very challenging. The one thing the family held onto every day was the fact that Ben would go to bed and fall asleep every night and they could have some respite. He has even had a couple of 'lie-ins' – once until 8.30 a.m. Emma tells us that this was previously unheard of.

Emma says: "Thank you so much to Variety and everyone who donates and raises money. The bed your money paid for has had a huge impact on my life; I had forgotten what it was like to get a full night's sleep".

### Wheelchair grants

For children and young people whose primary need is to be independently mobile, the impact of a Variety funded wheelchair, whether powered or manual, is extraordinary.

In 2021 Variety provided 40 wheelchair grants at an average of £5,013 each, totalling £200,527.

The right wheelchair can offer independence to a child or young person, giving them the freedom to explore their environment in their own way, get around at school, keep up with their friends and take part in social activities, sports and hobbies.

We know that a wheelchair has to be appropriate for each child's needs and environment, however, and this is why we part and fully fund a range of different manual, powered and sports wheelchairs according to the individual's age, medical condition and lifestyle.

In 2021 Variety provided:

- 16 manual wheelchairs
- 14 powered wheelchairs
- 8 sports wheelchairs
- 2 wheelchair accessories

# PJ's story

Ten-year-old Patrick - known as PJ - received a Tilite ZRA 2 lightweight, ultra-modern wheelchair from Variety thanks to the support of Veolia Water Technologies.

Variety is Veolia's designated charity in the UK and the High Wycombe office wanted to see its fundraising efforts go back into the community and benefit a local child. PJ has Hereditary Familial Spastic Paraparesis, which reduces strength and movement, especially in his legs. It means walking can be a huge struggle.

Having successfully ridden with the Riding for the Disabled Association (RDA) since he was three, PJ looks to have a great sporting future ahead of him. He's won a National Dressage competition and played wheelchair basketball at Stoke Mandeville Hospital.

Veolia's employees in High Wycombe raised the money for Variety through various initiatives including cakes sales and an auction of goods. So far they have raised £11,000 for the charity.

### Patrick's mum Fiona said:

"Our whole family has benefited from PJ getting his new wheelchair. We've been to Central London on the train and tube to meet up with friends. Previously we were limited to places I could drive to, and I hate driving into London! PJ also went on a residential trip with his school where thanks to his wheelchair, he was able to join in every activity with his friends."

Katherine Packham from Veolia said: "Meeting PJ and knowing that he now has the opportunity to continue in activities with his friends is a truly rewarding experience."

### Variety Great Days Out

In 2021 Variety took 10,533 children on 84 Great Days Out, at a cost of £272.745.

We know how important it is to create positive childhood memories. When a day at the seaside, a trip to a theme park, or a visit to Santa's grotto at Christmas is out of reach because there just isn't the money available, Variety can help. Our Great Days Out can broaden horizons, build social skills and support learning and development for disadvantaged children.

### In 2021:

- 5,610 children visited zoos, safari parks, wetland centres and farms
- 2,369 children attended Variety Christmas parties
- 185 children went to beach parties
- 20 children went to theatre shows
- 25 children went fishing
- 2,324 children were taken on other Variety Great Days Out, including Zoom parties

# Bethany School's story

Variety funded an outing for a group of young carers and pupils from Bethany Junior School, Bournemouth, to the New Forest Wildlife Park, near Southampton. Among the highlights of the day were encounters with a snowy owl, a pair of wallabies, a sleepy fox, some pacing wolves and a gang of playful otters.

The trip gave the children a much-needed break from caring, as well as the chance to have fun, reconnect with the natural world and create some fantastic memories.

Liz Rawson-Jones, pastoral lead at Bethany School said: "Some of the children have only been at Bethany for a few weeks. To be able to take them out of school on a trip, after all they have been through over the last 18 months, felt amazing. They finished off their day in the play park zipping down the zip wire and climbing wonderful rope structures, simply having the freedom to run and play, to be children and have fun. They loved this."

### Variety Sunshine Coaches

In 2021 Variety supplied 39 Sunshine Coaches, in 32 towns and cities, at a cost of £1,273,873.

Variety's famous Sunshine Coaches are specially adapted, accessible minibuses that cater for SEND (Special Educational Needs and Disability) schools and other non-profit organisations working with disabled and disadvantaged children and young people.

Our coaches give youngsters the opportunity to explore places they would otherwise never visit, experience different learning environments and gain life skills outside the classroom – all while supporting their physical, social and language development.

Having their own coach enables schools and organisations to plan recreational or educational trips with less hassle and more confidence, knowing pupils will be travelling in safety and comfort. In the year we supplied 39 new vehicles, adding to the 900 already on the road.

Sunshine Coaches delivered in 2021 by region:

- 1 Scotland
- 2 Wales
- 9 Midlands
- 3 Northern England
- 24 Southern England

## Maes Ebbw School's story

The Maes Ebbw School in Newport has a brand new Variety Sunshine Coach, funded by Variety and St. James's Place Charitable Foundation.

Trips in the Sunshine Coach will enable the school's pupils to benefit from group activities that they otherwise would not be able to do, and in the process equip them with skills that will be beneficial throughout their lives. The school has already planned for groups of pupils to visit Able Radio - a local radio station - to take part in and produce radio shows.

# Headteacher Nicola Allan said:

"The new minibus will allow the pupils so many opportunities to take part in activities in the community. Having a specialist minibus for the pupils to travel in safety and comfort allows us to take learning beyond the school".

## Fundraising activities

Variety typically does not receive government or statutory funding/contracts and is therefore greatly dependent on voluntary funds from our varied supporters. We adopt an ethical and transparent approach to our fundraising, and we are a proud member of the Fundraising Regulatory Scheme and the Institute of Fundraising and adhere to all their relevant standards. We did not use the services of professional fundraisers in 2021, nor did we carry out any 'face to face' fundraising in the year.

During the 2021 financial year we also did not receive any complaints regarding our fundraising activities, but in the event of receiving any complaints of this nature, we follow a strict complaints procedure.

### Notable donations and funding

We are immensely grateful to all our funders and supporters in 2021, especially as many of our usual fundraising activities were curtailed by the pandemic. To name a few of our most significant donations this year:

- Variety Golf raised £345,788 for our Sunshine Coach programme.
- We received £257,000 from trusts and foundations including donations from St James' Place Charitable Foundation (£58,500), The Bernice Cowen Charitable Trust (£33,000), The Elizabeth and Prince Zaiger Trust (£25,000), The Masonic Charitable Foundation (£24,000) and The Geoff and Fiona Squire Foundation (£23,000).
- Our Patrons programme raised £95,000 we are very grateful to Michael Josephson MBE (Chair) and his Vice Chair Andrew Geddes.
- We received legacies of more than £59,000 this is an area where we believe further investment is appropriate and should generate future income in the long term.
- We received over £50,000 from Network Space Holdings Ltd to support our work.
- We received £31,000 from corporate sponsor DPD to support our work.
- We received £27,000 from the Bingo Association towards our Sunshine Coach programme.
- Accessible Retail donated over £15,000 to support our equipment grants.
- McBains, another corporate sponsor, donated £14,000 to support our work.

We hope to be able to return to more of our traditional fundraising events in future, whilst also continuing to revive our existing income pipelines (trusts and foundations, corporates and community fundraising) and exploring other fundraising initiatives.

### Financial review

The financial statements cover the activities of Variety, the Children's Charity, and its trading subsidiary, Variety Events Limited, for the year ended 31 December 2021. The results are set out on page 15.

A summary of the results of the subsidiary is set out in note 2 to the financial statements.

Incoming resources increased by 0.5% to £3,687,815 over the previous year (2020: £3,667,806). Of this, £945,531 was generated through the trading subsidiary (2020: £386,343). Donations received totalled £2,356,955 (2020: £2,776,844) and legacy income was £59,163 (2020: £347,874). Donated goods and services income was £234,098 (2020: £54,721), which relates to Variety Great Days Out gift-in-kind value placed on donated outings and small gifts given for children under this programme.

During the year, expenditure on charitable activities was £2,192,867 (2020: £2,338,192) of which £1,343,453 was applied for the purchase of Sunshine Coaches, £274,940 for electric wheelchairs and £297,829 for grants to individuals (principally for the purchase of specialist care or sensory play adaptive equipment), children's hospitals, and other organisations to help children who are disabled or living with financial disadvantage. £276,645 was applied to Variety Great Days Out activities.

# Financial position and reserves policy

Variety's charitable giving commitments are conditional upon the raising of specific funds.

The surplus in the year of £28,391 (2020: deficit £155,838) before gain on investments comprised a surplus on unrestricted funds of £332,184 (2020: surplus £77,522) and deficit on restricted funds of £303,793 (2020: deficit £233,360). The deficit on restricted funds results from monies received in 2020 for specific purposes, but spent in 2021.

Like all charitable organisations, Variety must retain unrestricted reserves to allow the charity to meet its ongoing commitments and bridge any unforeseen gaps between the spending and receiving of income. The Trustees had set a revised target for unrestricted reserves of between four and six months' forecast operating and administration costs by the end of 2021, currently circa £550,000 to £825,000. Despite the Covid-19 outbreak, this target was achieved. Unrestricted reserves are monitored quarterly by the Trustees.

At the end of the year, unrestricted funds were £3,147,888, of which fixed assets, net of the mortgage secured on our head office represented £2,064,764. Thus, unrestricted free reserves at 31 December 2021 amounted to £1,083,124 which is more than the charity's target for 2021. This is a result of the charity having raised some additional loans to ensure future sustainability in these very uncertain economic times.

The total funds of the group at 31 December 2021 were £3,790,147 including cash of £2,024,573, which has increased by £303,438 over the year.

Variety, the Children's Charity

### Investment policy

The charity's primary investment objective is to maintain the value of its investments. The charity does not hold long term cash investments. Since 1998 the charity has owned the freehold interest in a commercial office building from which its head office operates and of which 35.51 per cent is sublet. The estimated value of the sublet property as at 31 December 2021, based upon a valuation by Robert Irving Burns Property Consultants, is £1,685,000. All income arising from it is unrestricted income. In addition, certain office car parking spaces that form part of the curtilage of the freehold office building are rented out on a short term basis.

The charity's commercial activities are undertaken by its wholly owned subsidiary, Variety Events Limited with all profits donated under Gift Aid to the charity.

### Principal risks and uncertainties

There are a number of risks and uncertainties that can impact on the performance of the charity, some of which are beyond the control of Trustees. The Audit, Finance and Risk Committee meets and assesses the major risks to which Variety is exposed.

Key risks identified were as follows:

- · Insufficient level of unrestricted income
- The level of income could fall noticeably, whether from donations or trading subsidiary activities (which includes non-return of traditional Variety Events).

Building on the previous year's forward/recovery plan, we developed our key priorities, which included further investment in our fundraising capability, with the decision to re-introduce a Head of Fundraising, full time Trusts and Foundations Manager and full time Corporate Partnerships Manager. Future recruitment will include a new Individual Giving Officer, with responsibility for legacies. This role is regarded as key, as unrestricted income is viewed as a high priority.

The importance of communications as a complementary function to enhance and ensure the success of our fundraising ambitions was further realised. We re-introduced the Head of Marketing and Communications position during the year, and are introducing a PR and Communications Officer post, which will support our fundraising, programmes and brand activities with a focus on content creation, PR and social media.

Other fundraising initiatives were given careful consideration and a menu of various initiatives will be planned in as further momentum is gathered through our fundraising events and other fundraising income streams.

In the event of us once again experiencing a considerable drop in income whether from donations or trading subsidiary activities, the total of grants committed will have to be reduced and we would once again prioritise individual grants. Since grants are paid once the money becomes available, there is limited risk of financial exposure to the charity.

Variety also operates effective and extensive financial management which includes: an annual planning and budgeting system with an annual budget approved by the Trustees; reforecasting, at a minimum, quarterly and all significant budget variations are subject to Trustee approval. During the latter part of the year important work was undertaken linked to a recovery plan that incorporated a two-year budget for 2022/2023 with worst and best case forecasts for each year approved by Variety's Trustees.

### Going concern

The Trustees have considered the level of funds held and the expected cashflows and income and expenditure for the foreseeable future, being a period of at least a year from the date the accounts are signed. The Trustees have a reasonable expectation that the charity will be able to continue in business and meet its liabilities as they fall due. The accounts have therefore been prepared on a going concern basis.

### Impact of COVID-19 on our organisation

The continued impact of the global pandemic and subsequent UK lockdown measures meant careful planning and implementation of the following:

- Reduced expenditure wherever possible to protect our cash, which included further utilising the Coronavirus Job Retention Scheme, to enable staff to be retained in the charity and to reduce our overall costs.
- During the latter part of the year important detailed budgetary work was undertaken linked to a recovery plan. The production of a two-year budget covering 2022/2023 with worst- and best-case forecasts went through robust scrutiny and due diligence.
- Work linked to the introduction of various fundraising activities and initiatives to replace predicted income loss, which included the restructure of our regional teams and plans to re-launch our Midlands region with the introduction of a property awards event.
- We prioritised the needs of individuals above organisations to reduce expenditure and focus on those beneficiaries in greatest need.

In ensuring the health and well-being of our staff we carried out the following actions:

- Observed Government guidance and implemented the ability for all staff, where possible, to work from home.
- Those with health needs/child or other caring responsibilities were afforded extra flexibility, care and attention.

### Plans for the future

We can look to the future with confidence and optimism, having taken the necessary steps to address the financial and operational challenges we faced as a result of the pandemic.

In 2022, our aim is to refocus the charity to deliver sustainable growth, both financially and in terms of our support for children and young people. We will deliver our recovery plan focusing on the following four key areas:

### Operational effectiveness

We have committed a review to evaluate the merits of simplifying our corporate structure in order to achieve greater operational efficiency. We will implement new CRM and finance systems that will allow us to more efficiently produce financial information, automate more processes, improve the quality of our data and ensure that we meet best practice requirements in donor data management. We launched our new website in early 2022, which will facilitate more efficient internal working, improve the experience for our external stakeholders and enable seamless giving for all our supporters. These improvements will provide solid foundations for growth across the charity.

### **Programmes**

By reviewing and revising where necessary our working practice and procedures in our programmes department, we will ensure efficiency, flexibility and equity across our grant giving activities.

#### **Fundraising**

By re-introducing the core fundraising team, we will focus on maximising existing and new income streams in areas such as corporate partnerships, trusts and foundations and individual giving. We will also expand our existing event fundraising activity bringing us back to our core show business roots.

# Marketing and communication

By upgrading our PR and communication function, refreshing our identity and launching a digital strategy alongside our new website we will project Variety's brand and drive fundraising, programmes and other initiatives.

To achieve our goals we will draw on the collaborative strengths that have driven Variety as an organisation for over 70 years, and we will also seek to build partnerships with individuals and organisations that enhance our work and future ambitions.

### Auditors

Saffery Champness LLP have expressed their willingness to remain in office as auditors of the company.

## Statement of Trustees' responsibilities

The Trustees (who are also directors of Variety, the Children's Charity, for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently:
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- and prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended). They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the Trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006, relating to small companies.

This report of the Trustees, was approved by the Board of Trustees on 30th June 2022, and is signed as authorised on its behalf by:

Stanley A Salter

11 August 2022

Date

### Independent auditor's report to the Trustees and members

### Opinion

We have audited the financial statements of Variety, the Children's Charity (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 December 2021 which comprise the Consolidated Statement of Financial Activities, the Consolidated Balance Sheet, the Company Balance Sheet, the Consolidated Cash Flow Statement and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the affairs of the group and the parent charitable company as at 31 December 2021 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005 and regulations 6 and 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended).

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group or the parent charitable company's ability to continue as a going concern for a period of at least twelve

months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

#### Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact.

We have nothing to report in this regard.

### Other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report which includes the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees' Annual Report which includes the Directors' Report has been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and parent charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 and the Charities Accounts (Scotland) Regulations 2006 (as amended) require us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or the parent charitable company's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions from the requirement to prepare a Strategic Report or in preparing the Trustees' Annual Report.

## Responsibilities of Trustees

As explained more fully in the Statement of Trustees' Responsibilities set out on page 11, the trustees (who are also the directors of the parent charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so

# Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditors under the Companies Act 2006 and under the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with regulations made under those Acts.

Our objectives are to obtain reasonable assurance about whether the group and parent financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud are detailed below.

### Identifying and assessing risks related to irregularities:

We assessed the susceptibility of the group and parent charitable company's financial statements to material misstatement and how fraud might occur, including through discussions with the trustees, discussions within our audit team planning meeting, updating our record of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that are of significance in the context of the group and parent charitable company by discussions with trustees, and updating our understanding of the sector in which the group and parent charitable company operate.

Laws and regulations of direct significance in the context of the group and parent charitable company include the Companies Act 2006, the Charities and Trustee Investment (Scotland) Act 2005, the Charities Accounts (Scotland) Regulations 2006 (as amended) and guidance issued by the Charity Commission for England and Wales and the Office of the Scotlish Charity Regulator.

### Audit response to risks identified:

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of financial statement disclosures. We reviewed the parent charitable company's records of breaches of laws and regulations, minutes of meetings and correspondence with relevant authorities to identify potential material misstatements arising. We discussed the parent charitable company's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non- compliance with laws and regulations or fraud. We enquired of management whether they were aware of any instances of non-compliance with laws and regulations or knowledge of any actual, suspected or alleged fraud. We addressed the risk of fraud through management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates gave rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities.
This description forms part of our auditor's report.

# Use of our report

This report is made solely to the parent charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the parent charitable company's trustees, as a body, in accordance with Regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the parent charitable company's members and trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the parent charitable company, the parent charitable company's members and trustees as a body, for our audit work, for this report, or for the opinions we have formed.



### Claire Wills (Senior Statutory Auditor)

for and on behalf of Saffery Champness LLP Chartered Accountants Statutory Auditors 71 Queen Victoria Street London EC4V 4BE

### 16 August 2022

#### Date

Saffery Champness LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

Variety, the Children's Charity Consolidated Statement of Financial Activities (incorporating an Income and Expenditure account) For the year ended 31 December 2021

Not	es	Unrestricted funds	Restricted funds	Total 2021	Unrestricted funds	Restricted funds	Total 2020
	Income and expenditure	£	£	£	£	£	£
	Income from:						
	Donations and legacies						
	Donations, including tax credits	902,511	1,454,444	2,356,955	771,227	2,005,617	2,776,844
	Legacies and bequests	59,163	-	59,163	332,874	15,000	347,874
3	Donated goods and services	-	234,098	234,098	-	54,721	54,721
_	Other trading activities						
2	Turnover of trading subsidiary	945,531	-	945,531	182,974	203,369	386,343
	Investments	02.005		00.005	404.040		404.040
	Rental income	92,065 3	-	92,065 3	101,916 108	-	101,916 108
	Investment income and bank interest	3	-	3	108	-	108
	Total	1,999,273	1,688,542	3,687,815	1,389,099	2,278,707	3,667,806
_							
5	Expenditure on:						
5	Raising funds	1,347,850	118,707	1,466,557	1,033,148	452,304	1,485,452
	•	1,347,850	118,707	1,466,557	1,033,148	452,304	1,485,452
5	Charitable activities						
	Sunshine Coaches	3,045	1,340,408	1,343,453	25,158	1,483,976	1,509,134
	Wheelchairs	122,584	152,356	274,940	89,765	103,393	193,158
	Grants	171,685	126,144	297,829	108,545	387,034	495,579
	Variety Great Days Out	21,925	254,720	276,645	54,961	85,360	140,321
		319,239	1,873,628	2,192,867	278,429	2,059,763	2,338,192
	•						
	Total	1,667,089	1,992,335	3,659,424	1,311,577	2,512,067	3,823,644
		1,007,000	1,002,000		1,011,011	2,012,001	0,020,011
			(000 700)		77.500	(000,000)	(455,000)
	Net income/ (expenditure) before gain/(loss) on investments	332,184	(303,793)	28,391	77,522	(233,360)	(155,838)
9	Net gain/ (loss) on investments	65,000	-	65,000	(115,000)	-	(115,000)
	Net income/ (expenditure) and net movement in funds	397,184	(303,793)	93,391	(37,478)	(233,360)	(270,838)
	Reconciliation of funds						
	Total funds brought forward	2,750,704	946,052	3,696,756	2,788,182	1,179,412	3,967,594
	Total lands brought forward	2,130,104	340,002	3,030,730	2,700,102	1,110,412	5,507,554
14	Total funds carried forward	3,147,888	642,259	3,790,147	2,750,704	946,052	3,696,756

All amounts relate to continuing activities.

All recognised gains and losses are included in the consolidated statement of financial activities.

The notes on pages 19 to 29 form part of these financial statements.

Notes		2021		2020
		£		£
Fixed assets 8 Tangible assets 9 Investments	_	1,651,808 1,685,000 3,336,808	-	1,681,992 1,620,000 3,301,992
Current assets  10 Debtors  Cash at bank and in hand	383,459 2,024,573 2,408,032		408,236 1,721,135 2,129,371	
11 Creditors: amounts falling due within one year	556,010		581,028	
Net current assets	_	1,852,022	-	1,548,343
Total assets less current liabilities		5,188,830		4,850,335
12 Creditors: amounts falling due after more than one year		1,398,683		1,153,579
Total net assets		3,790,147	-	3,696,756
The funds of the group: 13 Restricted funds 13 Unrestricted funds		642,259 3,147,888		946,052 2,750,704
Total group funds	=	3,790,147	-	3,696,756

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The parent charity has taken advantage of the legal dispensation not to present its own income and expenditure account as permitted under Section 408(3) of the Companies Act 2006. The charity's net income for the year was £93,391 (2020: net expenditure of £270,838)

These financial statements were approved by the Board of Trustees on 30th June 2022, and signed on their behalf on 11 August 2022 by:

Trustees

Stanley A Salter

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Tushar Prabhu

The notes on pages 19 to 29 form part of these financial statements.

Not	es		2021		2020
			£		£
8 9	Fixed assets Tangible assets Investments		1,651,808 1,685,100 3,336,908		1,681,992 1,620,100 3,302,092
10	Current assets Debtors Cash at bank and in hand	1,189,787 1,127,860 2,317,647	0,000,000	841,460 1,110,134 1,951,594	0,002,002
11	Creditors: amounts falling due within one year	465,725		403,351	
	Net current assets		1,851,922		1,548,243
	Total assets less current liabilities		5,188,830		4,850,335
12	Creditors: amounts falling due after more than one year		1,398,683		1,153,579
	Total net assets		3,790,147	-	3,696,756
13 13	The funds of the charity: Restricted funds Unrestricted funds		642,259 3,147,888		946,052 2,750,704
	Total charity funds		3,790,147	-	3,696,756

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the Board of Trustees on 30th June 2022 and signed on their behalf on 11 August 2022 by:

Trustees

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Tushar Prabhu

The notes on pages 19 to 29 form part of these financial statements.

Notes	2021			2020
	£			£
20 Net cash used in operating activities	(55,658)			(295,226)
Cash flows from investing activities:				
Dividends, interest and rent from investments	92,068			102,024
Purchase of tangible fixed assets	(5,652)			(3,274)
Net cash provided by investing activities	86,416			98,750
Cash flow from financing activities:				
Repayments of borrowing	(70,785)			(43,347)
Cash inflows from new borrowings	343,465			250,000
Net cash provided by investing activities	272,680			206,653
Change in cash and cash equivalents in the year	303,438			10,177
Cash and cash equivalents at the beginning of the year	1,721,135			1,710,958
Cash and cash equivalents at the end of the year	2,024,573			1,721,135
Analysis of changes in net debt				
2021				
<del></del> -	At start of year	Cash-flows	Transfers	At end of year

Cash	1,721,135	303,438	-	2,024,573
Loans falling due within one year	(70,785)	70,785	(98,361)	(98,361)
Loans falling due after more than one year	(1,153,579)	(343,465)	98,361	(1,398,683)
Total	496,771	30,758	-	527,529
·				

2020	At start of year ${\bf \pounds}$	Cash-flows £	Transfers £	At end of year
Cash	1,710,958	10,177	-	1,721,135
Loans falling due within one year	(43,347)	18,347	(45,785)	(70,785)
Loans falling due after more than one year	(974,364)	(225,000)	45,785	(1,153,579)
Total	693,247	(196,476)	-	496,771

The notes on pages 19 to 29 form part of these financial statements.

## 1 Accounting Policies

1.1 The financial statements have been prepared under the historical cost convention, subject to the revaluation of freehold and investment property. The financial statements are prepared in compliance with the Companies Act 2006, the Charities Act 2011, the Charities Statement of Recommended Practice (FRS 102), the Charities Accounts (Scotland) Regulations 2006 and Charities and Trustee Investment (Scotland) Act 2005, and FRS 102 The Financial Reporting Standard applicable in the UK and Republic Ireland.

Variety, the Children's Charity (Variety) is a charitable company limited by guarantee incorporated in England and Wales, registered address Variety House, 93 Bayham Street, London NW1 0AG.

Variety meets the definition of a public benefit entity under FRS 102. Monetary amounts are presented in pound sterling as that is the functional currency of the Charity. Figures are rounded to the nearest £.

The Trustees have considered the level of funds held and the expected cashflows and income and expenditure for the foreseeable future, being a period of at least a year from the date the accounts are signed. The Trustees have a reasonable expectation that the charity will be able to continue in business and meet its liabilities as they fall due. The accounts have therefore been prepared on a going concern basis.

The following principal accounting policies have been applied:

#### 1.2 Income and expenditure

All incoming resources, including legacies and governments grants, are recognised as income when Variety is entitled to the income, that it is probable the income will be received and the amount can be measured reliably.

Expenditure is included on an accruals basis and includes irrecoverable VAT. Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the Charity to that expenditure, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Grants payable are charged in the year where the offer is conveyed to the recipient except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions are no longer seen to be within the control of the Trustees. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

1.3 Donated goods and services are included in the financial statements at a valuation which is an estimate of the market value of the services provided, where such a cost is quantifiable and measurable.

In accordance with the Charities SORP (FRS 102), the general volunteer time of the committee members and other volunteers is not recognised. However, the Trustees' annual report provides more information about their contribution.

- 1.4 Expenditure on raising funds are those costs which are incurred in attracting voluntary income, and those incurred in trading activities that raise funds.
- 1.5 Charitable activities include grants and donations applied for the purchase of Sunshine Coaches and electric wheelchairs, grants for the benefit of individuals, hospitals and other organisations to help sick and disabled children. These include both the direct costs and support costs relating to the various activities.
- 1.6 Support costs relate to costs of central activities. These are allocated to activities in proportion to staff time on the relevant activity.
- 1.7 Governance costs, which are included in support costs include those incurred in the governance of the Charity and its assets and are primarily associated with constitutional and statutory requirements.

## 1.8 Basis of consolidation

The consolidated accounts incorporate the financial statements of Variety, the Children's Charity (Variety) and its subsidiary undertaking, Variety Events Limited (Events), consolidated on a line by line basis.

### 1.9 Restricted funds

Where a donor has specified a particular purpose for a donation, all transactions have been reflected within restricted funds. Movements in these funds are detailed in note 14 to the financial statements.

# 1.10 Depreciation

Variety took the option under FRS 102 to treat the previous valuation of the freehold land and property as deemed cost. Other tangible assets are carried at historical cost. Depreciation is provided to write off the cost, less estimated residual values, of all fixed assets over their expected useful lives. It is calculated on the original cost (or valuation) of the assets at the following rates:

Office equipment - 20% to 33% per annum Freehold building - 2% per annum

There is no set limit below which fixed assets are not capitalised.

#### 1.11 Pension costs

Contributions to Variety's money purchase group personal pension plan are charged to the Statement of Financial Activities in the accounting period in which they are payable.

#### 1.12 Investment property

Investment property, which is property held to earn rent and/or for capital appreciation, is initially recognised at deemed cost, which includes the purchase cost and any directly attributable expenditure. Subsequently it is measured at fair value at the reporting end date. The surplus or deficit on revaluation is recognised in the Statement of Financial Activities.

### 1.13 Financial instruments

Variety only has financial instruments and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments, including trade and other debtors, and cash and bank balances, are initially recognised at the transaction price. Such assets are subsequently carried at amortised cost using the effective interest method, less impairment.

Financial assets are derecognised when (a) the contractual rights to the cash flows from the asset expire or are settled, or (b) substantially all the risks and rewards of the ownership of the asset are transferred to another party.

Basic financial liabilities, including trade and other creditors, and loans from third parties are initially recognised at the transaction price. Trade creditors are obligations to pay for goods and services that have been acquired in the ordinary course of business from suppliers. Trade creditors are initially recognised at the transaction price and are subsequently carried at amortised cost using the effective interest method.

Debt instruments include bank loans and mortgages. These are subsequently carried at amortised cost using the effective interest method

# 1.14 Critical accounting judgements and key sources of estimation uncertainty

In the application of the Charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

The financial statements include the following key estimates:

The freehold property comprises three floors, two of which are occupied by Variety and the third floor is let at a commercial rent. The third floor investment property was revalued as at 31 December 2021 at £1.685m on 14 June 2022 by Robert Irving Burns Limited, 29-30 Fitzroy Square, London W1T 6LQ. The market value is based on the long leasehold interest, with the existing tenancy.

The Charity estimates the market value of intangible income using publicly available price lists, or through direct confirmation with the suppliers of the amount that would have been charged had the gift or donated service been invoiced.

Accrued income of £144,789 from residuary legacies, which is included in debtors at year end. The amount reflects the Charity's best estimate of what it will receive from its share of the estates. The net value of estates can change as assets are realised and so the amounts the Charity receives may differ from the initial estimate.

# 2 Net income from trading activities of subsidiary

The principal activity of the subsidiary, Variety Events Limited (company no. 02280720), is the organisation and promotion of fund-raising activities and the sale of merchandise on behalf of Variety. A summary of the results is set out below. Audited accounts are filed with the Registrar of Companies.

	Profit and loss account	2021	2020
		£	£
	Turnover	945,531	386,343
	Cost of sales	427,554	78,538
	Gross profit	517,977	307,805
	Fundraising and publicity	179,233	189,918
	Management and administration (payable to the Charity)	9,200	9,600
	Net profit	329,544	108,287
	Gift aid donation to Charity	329,544	108,287
	Retained profit	-	-
	The aggregate of the assets, liabilities and funds was:		
	Assets	1,001,172	740,845
	Liabilities	(1,001,072)	(740,745)
	Funds (representing 100 ordinary shares of £1 each)	100	100
3	Donated goods and services	2021	2020
		£	£
	Intangible Income - Gift in Kind	234,098	54,721
		234,098	54,721

Total expenditure includes £234,098 (2020: £54,721) an equivalent amount being described as Intangible Income (Gift in Kind) in the Statement of Financial Activities. This amount is in respect of Variety Great Days Out activities.

4	Employees	2021 £	2020 £
	Staff costs		
	Wages and salaries	709,893	1,031,977
	Social security costs	64,031	92,978
	Other pension costs	51,097	69,402
		825,021	1,194,357
	The average number of employees during the year was as follows:	2021	2020
	Fundraising	8	13
	Events	4	5
	Sunshine Coaches	1	2
	Wheelchairs	1	1
	Grants	2	3
	Variety Great Days Out activities	-	1

Included in the above is a termination payment of £8,704 (2020: nil)

Support

The number of employees whose total remuneration (excluding pension) exceeded £60,000 was as follows:

	Number 2021	Number 2020
£60,000 to £69,999	-	1
£70,000 to £79,999	1	1
£80,000 to £89,999		1

The key management personnel of Variety comprises the Trustees, the Chief Executive Officer and Senior Management Team. The total combined contractual benefits of the key management personnel of Variety was £255,467 (2020: £462,696).

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5	Expenditure	Direct staff	Grant costs	Other direct	Support costs	Total
	2021	costs £	(Note 17) £	costs £	(Note 6) £	£
	Expenditure on raising donations and legacies	295,806	-	21,428	354,817	672,051
	Cost of sales of trading subsidiary	-	-	418,537	-	418,537
	Events support	171,039		-	204,930	375,969
		466,845		439,965	559,747	1,466,557
	Sunshine Coaches	29,158	1,273,873	_	40,422	1,343,453
	Wheelchairs	26,970	200,527	_	47,443	274,940
	Grants	48,402	174,874	_	74,553	297,829
	Variety Great Days Out	1,465	272,745	_	2,435	276,645
	vanoty croat Baye cut	105,995	1,922,019		164,853	2,192,867
		572,840	1,922,019	439.965	724.600	3,659,424
		372,040	1,022,010	400,000	724,000	0,000,424
		Direct staff costs	Grant costs (Note 17)	Other direct costs	Support costs (Note 6)	Total
	2020	£	£	£	£	£
	Expenditure on raising donations and legacies	485,269		61,186	509,187	1,055,642
	Cost of sales of trading subsidiary	465,269	-	78,538	509,167	78,538
	Events support	171,644	_	70,000	179,628	351,272
	Zvoliko support	656,913		139,724	688,815	1,485,452
	Sunshine Coaches	62,794	1,375,960	-	70,380	1,509,134
	Wheelchairs	32,751	114,946	-	45,461	193,158
	Grants	62,633	346,783	-	86,163	495,579
	Variety Great Days Out	22,201	81,866	-	36,254	140,321
		180,379	1,919,555	-	238,258	2,338,192
		837,292	1,919,555	139,724	927,073	3,823,644
6	Support Costs		Staff	Depreciation	Other	Total
	2021		£	£	£	£
					440 700	
	Governance/Legal		59,084	-	113,783	172,867
	Finance & Administration		128,985	-	70.742	128,985
	IT & Database Office costs		34,905 6,844	-	79,742 173,002	114,647 179,846
	HR/Staff related costs		7,633	-	48,044	55,677
	Media/Publicity		14,278		2,780	17,058
	Other support costs		452	35,836	19,232	55,520
	outer support seeds		252,181	35.836	436,583	724,600
		-				
			Staff	Depreciation	Other	Total
	2020		£	£	£	£
				~		
	Governance/Legal		108,444	-	147,686	256,130
	Finance & Administration		142,901	-	91 606	142,901
	IT & Database Office costs		35,061 18,044	-	81,606 206 103	116,667
	HR/Staff related costs		18,044 13,385	-	206,103 53,587	224,147 66,972
	Media/Publicity		34,490	-	8,454	42,944
	Other support costs		5,754	41,234	30,324	77,312
	and appoint addition	-	358,079	41,234	527,760	927,073
				11,204		52.,010

7	Net expenditure/ income is stated after char	ging:			2021 £	2020 £
	Depreciation - office equipment - freehold building Auditors' remuneration - audit Auditors' remuneration - taxation services Operating lease expenditure				11,652 24,184 27,300 2,892 21,318	17,050 24,184 25,200 9,780 21,077
8	Tangible assets  Group and company		lar	Freehold and buildings	Office equipment £	Total £
	Group and company			£	£	£
	Cost 1 January 2021 Additions 31 December 2021			2,279,182 - - 2,279,182	68,720 5,652 <b>74,372</b>	2,347,902 5,652 <b>2,353,554</b>
	Depreciation 1 January 2021 Charge for the year 31 December 2021			614,284 24,184 <b>638,468</b>	51,626 11,652 <b>63,278</b>	665,910 35,836 <b>701,746</b>
	Net book value at 31 December 2021			1,640,714	11,094	1,651,808
	Net book value at 31 December 2020			1,664,898	17,094	1,681,992
9	Fixed asset investments	Notes	Group 202	Company 21	Group 2020	Company 0
			£	£	£	£
	Investment in subsidiary Investment property	(a) (b)	1,685,000 1,685,000	100 1,685,000 1,685,100	1,620,000 1,620,000	100 1,620,000 1,620,100

- (a) Variety owns all the issued shares (100 Ordinary shares of £1 each) in Variety Events Limited, a Company which is registered and operates in England (Variety House, 93 Bayham Street, London NW1 0AG) and whose main activity is the organisation and promotion of fund-raising activities and the sale of Gold Hearts and other merchandise on behalf of Variety. These are included in the financial statements at cost.
- (b) The freehold property comprises three floors, two of which are occupied by Variety and the third floor is let at a commercial rent. The third floor investment property was revalued as at 31 December 2021 at £1.685m on 14 June 2022 by Robert Irving Burns Limited, 29-30 Fitzroy Square, London W1T 6LQ. The market value is based on the long leasehold interest, with the existing tenancy.

10 Debtors	Group 2021	Company	Group 2020	Company
	£	£	£	£
Trade debtors	96,512	49,667	45,027	36,565
Amounts due from subsidiary undertaking	-	910,786	-	563,068
Other debtors	3,803	3,803	120,195	45,573
Prepayments and accrued income	283,144	225,531	243,014	196,254
	383,459	1,189,787	408,236	841,460

All debtors are due within one year.

However, included in prepayments and accrued income is income from legacies which will be received when the estates are finalised.

Creditors: amounts falling due within one year	Group 2021	Company	Group 2020	Compan
	£	£	£	4
Accruals for grants payable	211,913	211,913	183,803	183,803
Mortgage (secured - see note 12)	48,361	48,361	45,785	45,785
Bank loan (see note 12)	50,000	50,000	25,000	25,000
Trade creditors	58,994	58,994	21,835	21,779
Accruals and deferred income	161,658	84,873	262,515	108,809
Other creditors	25,084	11,584	42,090	18,175
	556,010	465,725	581,028	403,351
The movement in creditors for grants and donations is as follow:				
		Charge for	Payments	
	2020	the year		202
	£	£	£	4
Wheelchairs	19,200	200,101	(155,757)	63,544
Sunshine Coaches	110,466	1,273,873	(1,301,727)	82,612
General grants	54,137	203,934	(192,314)	65,757
	183,803	1,677,908	(1,649,798)	211,913
		Charge for	Payments	
	2019	the year		2020
	£	£	£	£
Wheelchairs	66,944	90,065	(137,809)	19,200
Sunshine Coaches	31,131	1.463.343	(1.384.008)	110,466
General grants	116,315	361,774	(423,952)	54,137
· ·	214,390	1,915,182	(1,945,769)	183,803

### Deferred income

Deferred income comprises advance ticket sales for various events, London Marathon registration fees and rental income received in advance.

		Group £	Company £
	Balance as at 1 January 2021	167.215	26.625
	Amount released to income earned	(167,215)	(26,625)
	Amount deferred in year	89,759	26,924
	Balance as at 31 December 2021	89,759	26,924
			· ·
		Group	Company
		£	£
	Balance as at 1 January 2020	133,376	26,566
	Amount released to income earned	(133,376)	(26,566)
	Amount deferred in year	167,215	26,625
	Balance as at 31 December 2020	167,215	26,625
12	Creditors: amounts falling due after one year  Group and company  Mortgage (secured)  Bank Loan (Coronavirus Business Interruption Loan)	2021 £ 1,223,683 175,000 1,398,683	2020 £ 928,579 225,000 1,153,579
	Mortgage (secured)		
	The mortgage is secured on Variety's freehold land and building and is repayable over the remaining period of 6 years and 3 months at interest rates of 5.51% and 3.19% per annum as follows:	2021	2020
		£	£
	In more than one year but not more than two years	51,081	48,361
	In more than two years but not more than five years	171,138	162,024
	In more than five years	1,001,464	718,194
	III more than me your	1,223,683	928,579
			020,070
	The proportion of the loan to the value of the assets charged is:	40%	30%

# 12 Creditors: amounts falling due after one year (continued)

# Bank Loan (Coronavirus Business Interruption Loan)

The Government pays the interest on the loan for the first 12 months from 9th June 2021 (Business Interruption Payment). The bank loan is repairable ever the remaining period of 54 months at an interest rate of 2.00% p.a. ever Base Pate.

	The Government pays the interest on the loan for the first 12 month is repayable over the remaining period of 54 months at an interest in				nent). The bank loa	ın
	is repayable over the remaining period of 54 months at an interest i	rate or 2.05% p.a	. Over base Rai	e	2021	2020
					£	£
	In more than one year but not more than two years				50,000	50,000
	In more than two years but not more than five years				125,000	150,000
	In more than five years					25,000
					175,000	225,000
13	Analysis of group net assets between funds			2021	2021	2021
	, , ,		Uı	nrestricted funds	Restricted funds	Total funds
				£	£	£
	Fixed assets			3,336,808	-	3,336,808
	Current assets			1,553,860	854,172	2,408,032
	Current liabilities			(344,097) (1,398,683)		(556,010)
	Long-term liabilities Total net assets			3,147,888	642,259	(1,398,683) <b>3,790,147</b>
	Total Hot doods					5,755,711
				2020		2020
			Uı		Restricted funds	Total funds
				£		£
	Fixed assets Current assets			3,301,992 999,516	- 1,129,855	3,301,992 2,129,371
	Current liabilities			(397,225)		(581,028)
	Long-term liabilities			(1,153,579)		(1,153,579)
	Total net assets			2,750,704	946,052	3,696,756
14	Movement on funds					
	Group and company	2021 Opening	2021	2021	2021 Transfers/ gains	2021 Closing
		Balance	Income	Expenditure	•	Balance
		£	£	£		£
	Unrestricted funds	2,750,704	1,999,273	(1,667,089)	65,000	3,147,888
	Restricted funds					
	Sunshine Coach Programme incl. Variety Golf	527,167	1,035,084	(1,340,408)	-	221,843
	Wheelchair Programme	66,035	206,655	(126,413)		146,277
	Special Purpose Funds Kings College Hospital	259,763 93,087	348,096	(426,807)	-	181,052 93,087
	Coronavirus Job Retention Scheme	93,067	98,707	(98,707)	-	93,007
		946,052	1,688,542	(1,992,335)		642,259
	Total funds	3,696,756	3,687,815	(3,659,424)	65,000	3,790,147
						0,700,717
	The gain of £65,000 for the year ended 31 December 2021 reflects	the gain on reval	uation of the inv	estment property	/.	
		2020	2020	2020		2020
		Opening		F dit	Transfers/ gains	Closing
		Balance £	Income £	Expenditure £		Balance £
	Unrestricted funds	2,788,182	1,389,099	(1,311,577)	(115,000)	2,750,704
	Restricted funds					
	Sunshine Coach Programme	170,399	1,228,733	(1,151,604)	-	247,528
	Wheelchair Programme	46,003	129,426	(109,394)	-	66,035
	Variety Golf	369,935	496,511	(586,807)		279,639
	Special Purpose Funds	499,988	97,246	(337,471)	-	259,763
	Kings College Hospital Coronavirus Job Retention Scheme	93,087	216,791	(216,791)	-	93,087
	Coronavirus Community Support Fund	-	110,000	(110,000)		-
		1,179,412	2,278,707	(2,512,067)		946,052
	Total funds	3,967,594	3.667.806	(3,823,644)	(115,000)	3,696,756
	_	,,,	,,	. , ==,= )		,,

The loss of £115,000 for the year ended 31 December 2020 reflects the loss on revaluation of the investment property.

### 14 Movement on funds (continued)

### **Sunshine Coaches Programme**

The fund comprises monies raised to provide Sunshine Coaches, excluding funds raised by Variety Golf or contributions from Variety's Special Purpose Funds. Sunshine Coaches are presented to schools, hospitals, children's homes and other such organisations throughout the UK.

#### Wheelchair Programme

The Wheelchair Programme Committee raises funds to deal with the heavy demand for indoor/outdoor electric wheelchairs and sports/lightweight wheelchairs which are not currently provided by the NHS.

#### Variety Golf

Variety Golf assists Variety by organising Golf events, the funds of which are used to purchase Sunshine Coaches.

### **Special Purpose Funds**

Variety works closely with donors to help them raise funds and to match those funds to suitable projects. Special Purpose Funds reflect funds raised to help sick, disabled and disadvantaged children and young people who have not yet been matched to specific projects.

### Kings College Hospital

Funds raised to contribute to the building of a new wing at the Variety Children's Hospital at Kings.

#### Coronavirus Job Retention Scheme

HMRC scheme in which Variety was able to claim for 80% of employee's wages, employers NI and pension contributions for staff put on furlough or flexible furlough because of coronavirus.

### **Coronavirus Community Support Fund**

Variety received from The National Lottery Community Fund a grant to support children and families during the Covid-19 lockdown.

### 15 Taxation status

Variety is a registered charity and is exempt from corporation tax on its charitable income, provided this is spent on charitable purposes.

The subsidiary undertaking's profits are donated to Variety under Gift Aid through a deed of covenant. Accordingly there is no provision for taxation on its profit for the year.

## 16 Members' liability

As Variety is limited by guarantee, there is no share capital. At 31 December 2021, there were 12 members (2020 - 10), each of whom have undertaken to contribute to the assets in the event of Variety being wound up, such amount as may be required, not exceeding £1.

## 17 Grants and donations

2021	Individu	uals	Institu	utions	To	tal
	£	No	£	No	£	No
Grants	129,030	65	45,844	1	174,874	66
Sunshine Coaches	-	-	1,273,873	39	1,273,873	39
Wheelchairs	200,527	40	-	-	200,527	40
Variety Great Days Out	272,745	10,533	-	-	272,745	10,533
	602,302	10,638	1,319,717	40	1,922,019	10,678

£

Analysis of grants £5,000 and over made to institutions:

Green Meadows School, Leeds	45,402
Mapledown School , Cricklewood	43,056
Ade Adepitan Short Break Centre, London	42,086
Meadowgate School, Wisbech	41,306
Woodlands School (Surrey CC), Leatherhead	41,306
Meadows School, Oldbury	41,306
Ysgol Pen-y-Bryn, Morriston	41,306
All Saints CE (Aided) Primary School and Nursey, Wokingham	41,306
Sherwood Park School, Carshalton	41,306
Clifton Hill School, Chaterham	41,306
St Cenydd Community School, Caerphilly	41,306
Pens Meadow School, Stourbridge	41,306
Hazelbeck School, Bingley	41,306
The Westminister School, Rowley Regis	41,306
Balance carried forward	584,910

17	Grants and donations (continued)			£			
	Balance brought forward			584,910			
	Green Fold Special School, Bolton			41,306			
	Twydall Primary School, Kent			36,651			
	Foxwood Special School, Nottingham			36,651			
	Pond Meadow School, Guildford			36,651			
	West Road Primary, Doncaster			30,740			
	The Shine Centre, Braunstone Town			30,740			
	Drumbeat School & ASD Service, Bromley			30,740			
	Cranbrook Primary School, Ilford			30,740			
	Icknield Primary School, Luton			30,740			
	Making Communities Work, London			30,740			
	St Luke's School, Redbourn, Hertfordshire			30.740			
	Belmont Park School, Leyton			30,740			
	The Jeanne Saunders Centre, Hove			28,438			
	Foxfield Academy, Blaby			28,438			
	Addey and Stanhope School, London			28,438			
	The Pines School, Birmingham			28,438			
	Maes Ebbw Special School, Maesglas			24,806			
	Garston Manor School, Watford			24,506			
	Greenvale School, London			24,506			
	Chailey Heritage School, Nr. Lewes			24,506			
	Five Acre School, Kent			24,506			
	Thisle Wing Kinnaird School, Larbet			23,651			
	Manor Green College, Crawley			21,601			
	St Peters CE Primary School, Leeds			19,940			
	The Gesher Trust (Gesher School), Pinner			18,190			
	Muntham House School, Horsham			16,638			
	Donations under £5,000			1,026			
			_	1,319,717			
	2020	Individuals		Institutions		Total	
	2020	£	No	£	No	£	No
		2	140	2	NO	~	140
	Grants	301,201	1,142	45,582	12	346,783	1,154
	Sunshine Coaches	-		1,375,960	41	1,375,960	41
	Wheelchairs	91,046	20	23,900	1	114,946	21
	Variety Great Days Out	81,866	3,857	-	-	81,866	3,857
		474,113	5,019	1,445,442	54	1,919,555	5,073
	Analysis of grants £5,000 and over made to institutions:			£			
	Ot lebels Oathalia Oahaal Mathanta			44 500			
	St John's Catholic School, Wetherby			44,526			
	Shenstone School, Crayford			72,486			
	Ambitious About Autism, London Claremont School, Bristol			41,526 41,306			
	Wyre Forest School, Kidderminster			41,306			
	Two Rivers Primary School, Tamworth			41,306			
	The Albion Foundation, Smethwick			41,306			
	Talbot Special School, Sheffield			41,306			
	Rowan Tree Primary School, Manchester			41,306			
	Red Gates School, South Croydon			69,160			
	Northwood Community Primary School, Kirby			41,306			
	Eresby School, Spilsby			41,306			
	Drumpark Primary School, Coatbridge			41,306			
	Castledon School, Wickford			41,306			
	Brimble Hill School, Swindon			41,306			
	The Young Lewisham Project, Forest Hill			37,708			
	Resources for Autism, Barnet			37,108			
	Willowbank School, Kilmarnock			36,871			
	Birtenshaw School, Liverpool			36,797			
	The Milestone School, Longlevens			36,651			
				36,651			
	Ash Lee School, Cotgrave			30,031			
	Ash Lee School, Cotgrave Cramlington Voluntary Youth Project, Cramlington			34,346			
	Cramlington Voluntary Youth Project, Cramlington			34,346			
	Cramlington Voluntary Youth Project, Cramlington Drumbeat School and ASD Service, Bromley		_	34,346 30,740			

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7	Grants and donations (continued)	£
	Balance brought forward	999,676
	Villiers High School, Southall	28,948
	St Martins School, Alvaston	28,438
	Manchester Secondary School, Manchester	28,438
	Jenner Park Primary School, Barry	28,438
	Grange Park School, Wrotham	28,438
	Fox Hollies Special School, Birmingham	28,438
	Football Beyond Borders, Manchester	28,438
	Cherry Oak School, Birmingham	28,438
	Cricket Green School, Mitcham	24,806
	Brooklands School, Reigate	24,806
	Sale United Power Chair Football Club, Nantwich	23,900
	Willow Dene School, Plumstead	22,651
	The Firs, Northolt	21,901
	Maddison Primary School, Falkirk	21,901
	Mary Russell School, Paisley	16,938
	Brooklands School, Reigate	16,938
	Springwell School, Hartlepool	9,851
	North Beckton Primary School, Newham	8,000
	The Milestone School, Gloucester	6,700
	The Golf Trust, London	5,332
	Donations under £5,000	14,028
		1,445,442

### 18 Commitments

As at 31 December 2021, Variety had approved in principal, applications requesting to supply Sunshine Coaches totalling £265,433 (2020: £388,925). The grants are conditional upon specific funding being raised to finance the cost of the coaches. The specific funding for these coaches had not been confirmed at the year end.

# 19 Pensions

Variety operates a money purchase group personal pension plan. There are a number of individual pension plans to which Variety contributes.

# 20 Reconciliation of net income/(expenditure) to net cash flow from operating activities

	2021	2020
	£	£
Net income/(expenditure) for the reporting period	93,391	(270,838)
Adjustments for:		
Depreciation charges	35,836	41,234
(Gains)/losses on investments	(65,000)	115,000
Dividends, interest and rent from investments	(92,068)	(102,024)
Decrease in debtors	24,777	102,946
(Decrease) in creditors	(52,594)	(181,544)
Net cash used in operating activities	(55,658)	(295,226)

# 21 Operating lessor commitments

At 31 December 2021, the group was entitled to receive future payments from non-cancellable operating leases of £156,500 (2020 - £238,500) as set out below.

	Rental income	
Receipts due in:	2021	2020
	£	£
Less than 1 year	83,000	82,000
Between 1 and 2 years	73,500	83,000
Between 3 and 5 years	-	73,500
	156,500	238,500

# 22 Operating lease commitments

At 31 December 2021, the group had future lease payments of £27,534 (2020 - £45,995) payable under non-cancellable operating leases as set out below.

	Office Equi	Office Equipment	
Payments due in:	2021	2020	
	£	£	
Less than 1 year	16,422	18,462	
Between 1 and 2 years	10,463	16,422	
Between 3 and 5 years	649	11,111	
	27,534	45,995	

### 23 Transactions with trustees and connected persons

None of the Trustees received either remuneration or reimbursed expenditure during this financial year or the last financial year.

The total amount of donations received from the Trustees or their companies during the year was £1,243 (2020: £4,770). Trustees also supported the Charity's fundraising events. The total amount received from Trustees or their companies during the year from tickets and other purchases in support of the Charity's fundraising events was £2,540 (2020: £850).

During the year, as permitted and subject to strict protocols, the Group entered into the following arrangements in which the following Trustees had an interest:

Legal fees of £3,000 (2020: £11,941) payable to Howard Kennedy LLP, a firm of which Mr Jason Lewis is a consultant.

In addition, during the year, as permitted and subject to strict protocols, the Group paid:

The Neil Drover Agency nil (2020: £3,300) for rent and other services. Mr Neil Drover, who is a past regional chairman and committee member, is a proprietor of that business.

At the year end the following were owed to Variety for the purchase of tickets to a fundraising event.

Palace Capital Plc £390 (2020: nil) Mr Neil Sinclair is a shareholder of this company.

Transactions and balances between the Charity and its trading subsidiary, Variety Events Limited, are set out in the notes to the accounts (see notes 2 and 10).