

## Park Hill

Submitted by	Urban Splash and Places for People
Category	Game Changer
Introduction to the nominated company / project / development / deal - please provide a high level overview of the company / project / development / deal including relevant financial information (100 words):	<p>Park Hill is a joint venture between Urban Splash and Places for People. Built in 1961 it is the largest Grade II listed building in Europe.</p> <p>Urban Splash restores old buildings to create new, sustainable communities. The company has invested 1 billion pounds creating over 5,000 new homes, and jobs in over two million sq ft of commercial space. Places for People is a leading UK affordable homes led placemaker owning or managing more than 209,000 homes, operates over 100 leisure facilities, has assets of £4.8bn, currently delivering 2,603 affordable homes by 2024 partnering with Homes England.</p>
Tell us why the nominated company / individual / development / deal should win this award (500 words):	<p>Park Hill, a brutalist building is widely recognised for its architectural significance and has become known for its 'streets in the sky'. Situated on a hill overlooking the city it is within an area that has experienced huge change in the last decade prompted by the growing community and amenities based within the Park Hill redevelopment. Over 1,000 people now live and work at Park Hill reflecting a mixed community that includes affordable housing, rented, owner occupiers - from young professionals to downsizers, as well as businesses and since September 2020, students are now part of the community too.</p> <p>Phase 1 was shortlisted for the 2013 Stirling prize and phase 2 provided a further 195 homes that include 2 bedroom townhouses as well as 1, 2 and 3 bed apartments, plus 20,000 sq. ft of mixed-use commercial space for a variety of workspaces including retail and leisure. In the first release of apartments 44 homes were sold in the first five months. Phase 2 will complete in late 2021.</p> <p>Phase 3 called Béton House is student accommodation that was occupied in September 2020 bringing a new generation, and mix of UK and foreign students. The development partner is the Alumno Group and Places for People.</p> <p>The first café at Park Hill based in Phase 1; South Street Kitchen, has proved a great success with residents and the local community and is used regularly as cafe and event space. The local authority run Grace Owen Nursery that has been based on site since 1963 was relocated to purpose built new premises in 2016.</p> <p>S1 Artspace has been based at Park Hill for five years providing a rolling a programme and studios. Its exhibitions have been</p>

	<p>instrumental in attracting a wider demographic to the area, with a national reputation.</p> <p>The 'value' of living at Park Hill is summarised by:</p> <p>Business owner: "I can't think of anywhere else where the past, present and future collide so much. Park Hill has become part of our DNA and embedded in ethos of our company. Park Hill is in constant transformation. Whether there as a visitor or as a place of work, you have sense of a place and it is exciting to be there now."</p> <p>Resident: "Park Hill ticks all the boxes and these homes feel more substantial and better designed. The location is ideal as I don't have a car and rely on public transport. The views are stunning - it's great how animated the city is from up here and there are some spectacular sunsets. I believe I have the best of both worlds - the city, surrounding trees and hills and then that big sky."</p> <p>There is an active Park Hill Residents Association (PHRA) and along with JV support, run community events. The PHRA created their own website and set up the Park Hill Wiki page, whilst residents and the joint venture collaborate with public, society and educational tours and there are strong links with both Sheffield Universities.</p>
<p>Please list any other companies involved in this project / development / deal:</p>	<p>Alumno Group</p>