

The PROPS Awards 2020

DEADLINE: Friday, 17th April

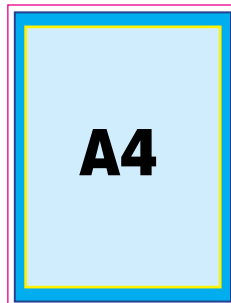
Ad Specification:

All files should be in Adobe Portable Document Format (PDF) version 1.3, preferred PDF files from QuarkXPress or InDesign using Pass4Press PDF settings. *Only high-res PDFs will be excepted.*

- All transparency and layers flattened.
- Set Transparency Flattener to 2400 and 600; Images, 300 dpi for contones and a minimum 600 dpi (max. 1200) for lineart; Total Ink Limit in images is 300%.
- Fonts should be embedded/subset and should be PostScript Type1, TrueType or OpenType
- CMYK Colour only (No spot / Pantone colour or RGB colour)
- Ad image resolution 300dpi
- Ad TAC 300%, the use of ISOcoated_v2_300_eci.icc is recommended.
- Neither custom transfer functions nor custom halftones should be used.
- Crop, Bleed and Trim marks must be used, unless it is for a quarter-page ad.
- Please allow 3mm bleed (.125in) for full-page and half-page ads.

Full-Page Ad

- **Trim:** W 210mm x H 297mm
[8.28in x 11.69in]
- **Bleed:** W 216mm x H 303mm (3mm all round)
[8.50394in x 11.93in] (.125in bleed)
- **Live Area:** W 190mm x H 277mm
[7.5in x 10.90in]



Half-Page Ad

- **Trim:** W 210mm x H 144mm
[8.28in x 5.67in]
- **Bleed:** W 216mm x H 150mm (3mm all round)
[8.50394in x 5.90in] (.125in bleed)
- **Live Area:** W 190mm x H 134.2mm
[7.5in x 5.28in]



Quarter-Page-Fixed Ad (no bleed)

- **Trim:** W 93mm x H 135mm
[3.66in x 5.31in]

